

LOCALIZE DAS HEIMATFESTIVAL 2011: IN_DEED CALL FOR ENTRIES – SHORT FILM COMPETITION

In summer 2011 LOCALIZE Das Heimatfestival will once again contemplate the idea of “Heimat”. Potsdam's festival on city, culture and art aims to present a new dimension of “Heimatfilms”. Thus, it is not the stereotypical, sentimental folklore movie set in the mountains that we are looking for, but a new cinematic perspective on “In der Tat” (In_deed).

Heimat both eludes and alludes to our daily rut; it descends upon our daily journeys to work and beleaguers our mind. This elusive yet present idea disappears the moment we try to grasp it; it might leave an uneasy shiver or may astonish, maybe lulls us into a warm feeling or throws us off balance. We move on, and suddenly it springs up in our view again.

We choose a path, criss-cross to different places and select one point of view. It does not take more than one or two steps to get off the beaten track and trample a new path into the ground. (De)tours open up unknown views of the surroundings. Suddenly we see the old, the new, the in-between, the absent and relate ourselves to our surroundings. Whilst playing with possibilities we become newly engaged with a space. We rearrange, empty out and relocate our environment and break with the conventional. Both the present and the absent provide room for shifts – or not. Our surroundings are our concern and our challenge. By engaging with Heimat, we keep it alive. Heimat – in_deed.

LOCALIZE Das Heimatfestival brings the unseen onto the big screen and honours exceptional perspectives on the topic. Whether animation or live action, fiction or documentation, amateur or professional, the thematic reference to Heimat is crucial.

The idea of the festival is to encourage unconventional views of a constantly changing environment in order to portray town and country as realms of experience: Which bricks are put away, which ones serve as building material and which ones provide obstacles in one's path? Our surroundings present opportunities and limitations; how does one utilise and exceed these? Can we incorporate our own wishes and ideas into this environment?

We are curious about how films can visualise these spaces and their perceptions and the insight they give into personal city plans. We look forward to contributions that dare to display the consequences of processes which seem non-influenceable. What options do we have when dealing with our surroundings, when becoming engaged with and shaping them? Send us your work on Heimat as a location “in_deed”.

Entry deadline is April 30th, 2011. Your films are expected to have a max. length of 30 minutes. The judging panel will award prizes amounting to a total of 1,000 Euro to the three best entries.

Additionally, the viewers will choose their favourite as well. All films nominated will be shown on June 23rd, 2011, during the short film festival taking place at the cinema of the Filmmuseum Potsdam. For more information, the full concept of the festival and the participation form, please visit: www.heimatfestival.de

We are looking forward to your entries!

SHORT FILM COMPETITION AT FILMMUSEUM POTSDAM IN CONTEXT OF LOCALIZE DAS HEIMATFESTIVAL 2011

Every film that is thematically in line with the focus of the festival and does not exceed 30 minutes in length can be submitted. If the film is not in German or English language it must have German or English subtitles. You will not incur any costs by participating in the LOCALIZE Das Heimatfestival short film competition (usual postal or forwarding charges connected to the submission of the film excluded).

Senders will fully keep hold of their rights to the film(s) while authorising LOCALIZE e.V. to use the film(s) for non-commercial purposes during LOCALIZE Das Heimatfestival. In case of interest in a film by a third party (e.g. production company, television), we will inform the sender about the contact details of the interested party. Under no circumstances will third parties which are not specifically named in the conditions for participation receive a copy of the film.

LOCALIZE Das Heimatfestival is a non-commercial project of LOCALIZE e.V., realised by students of the University of Potsdam and the University of Applied Sciences Potsdam in cooperation with Filmmuseum Potsdam.

Please send the printed registration form and the signed conditions for participation along with the demonstration/application copy of your film to the following address until April 30th, 2011 (postmark):

LOCALIZE e.V.
LOCALIZE Filmwettbewerb
Friedrich-Ebert-Straße 53
14469 Potsdam
– Germany –

The following media formats are accepted for demonstration/application: DVD with formats: MPEG1, MPEG2, AVI, MOV, MP4, H264, VC-1 and AVC. For reasons of economy we will unfortunately not be able to send back any copies sent in for demonstration/application. Please do not send Master! Packages from abroad have to be labelled as: For cultural use only – no commercial value

We will inform the filmmakers whose films are short-listed until June 6th, 2011. If the film is going to be shown in our program, the following media formats are possible as a show copy: DVD, BetaSP, DigiBeta, 16mm, 35mm or Blu-ray-Disc. The show copy can be sent back to you after the festival if you provide postage and an envelope with your name and address.

In case of questions and difficulties do not hesitate to contact us: film@heimatfestival.de

DECLARATION OF THE SENDER

The sender is fully authorised to submit the film(s) to the LOCALIZE short film competition.

In case he/she does not possess the full rights to the film(s) handed in, the sender is fully authorised by the rightful owner(s) to send in the film(s).

If the sender is studying at a (film) school and the school is in possession of the rights to the film(s), the school has to send a letter to LOCALIZE e.V. in which its permission for sending in the film(s) under the conditions exposed in this declaration is stated. This letter can be sent separately or together with the film(s).

The sender confirms that all legal questions concerning the rights to the film(s) are clarified and he/she either possesses them or the owner has given the permission to use them in accordance with the conditions listed here. The sender has read the conditions and accepts them. The sender confirms the accuracy of all the statements made towards LOCALIZE e.V. The sender will not recall his/her film(s) after they have been chosen for the competition by LOCALIZE e.V. Copies sent in for demonstration/application cannot be returned.

LOCALIZE e.V. is entitled to use excerpts of the film(s) handed in for the purpose of advertisement and public relations related to LOCALIZE Das Heimatfestival. Furthermore, LOCALIZE e.V. is entitled to show the film(s) in public during the festival and is allowed to show pictures of the film(s) for advertising purposes in any medium.

Date:

Signature:

REGISTRATION FORM

THE FILM

Title: _____

Length (min.sec.): _____

Year of creation: _____

Already shown at following festivals: _____

Used music (titles): _____

Music rights existing? yes no GEMA repertoire

Short content of film: _____

Original format of show copy: _____

Genre: _____

Others: _____

SENDER

Surname: _____

First name: _____

E-Mail: _____

Phone number: _____

Address: _____

Occupation (if student please name university and field of studies): _____

Date:

Signature: